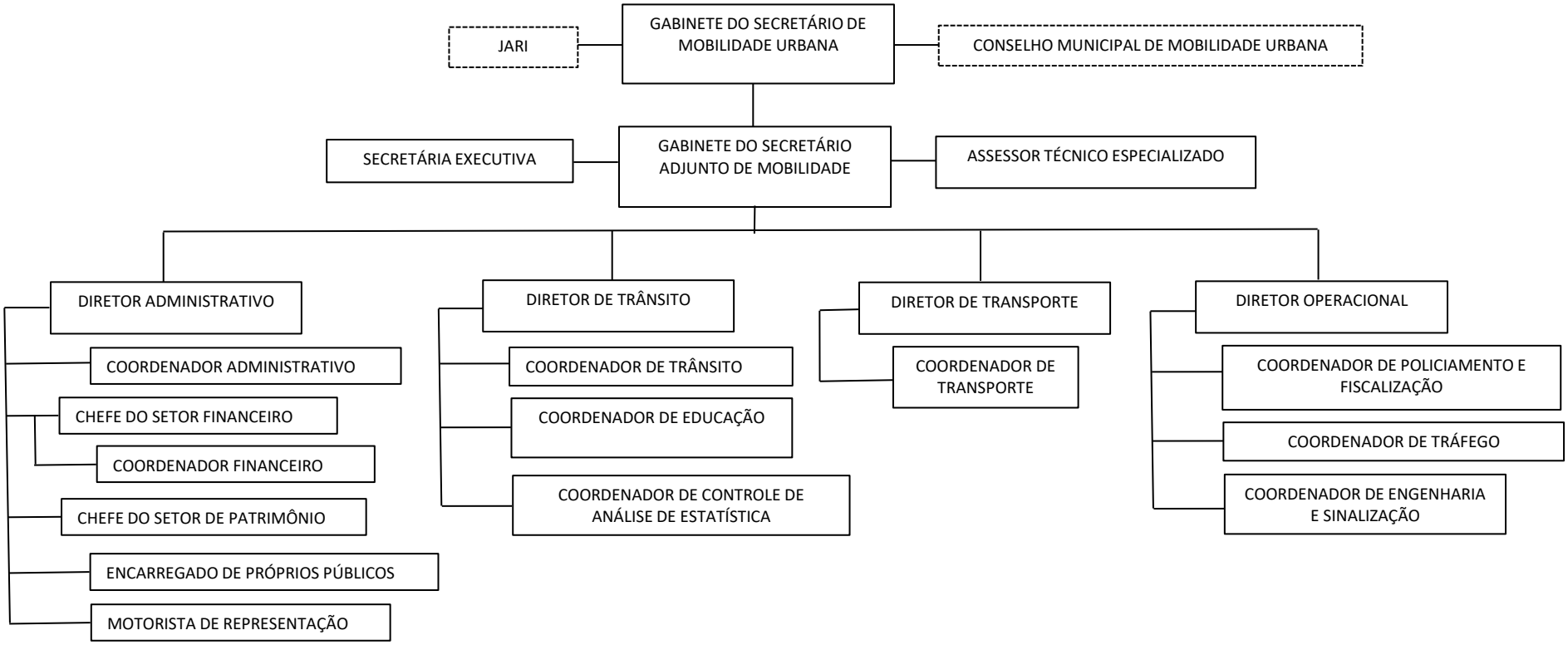ORGANOGRAMA SEMOB